



Saturday  
September 10, 2016  
10:00 a.m. to 4:00 p.m.

# MINERAL SPRINGS

3rd

ANNUAL

FESTIVAL

SPONSORSHIP

APPLICATION

# SPONSORSHIP OPPORTUNITIES

## **FESTIVAL SPONSOR - \$250**

- Festival advertising will list your business as a sponsor (i.e. Mineral Springs 3<sup>rd</sup> Annual Festival sponsored by ABC Corporation).
- Announce your business to festival attendees six (6) times during the event
- Business name or logo\* on festival banner
- Business name, address, phone number and logo\* on Mineral Springs Website
- Business name and logo\* in the Mineral Springs Newsletter - 3.5" X 7.5" (two publications prior to the festival – time sensitive – see cutoff dates below) – approximately 1,040 readers
- 10 X 10 space for tent set-up on the day of the festival (optional)

## **COMMUNITY LEADER - \$150**

- Announce your business to festival attendees six (6) times during the event
- Business name, address, phone number and logo\* in the Mineral Springs Newsletter - 2.5" X 3.5" (two publications prior to the festival – time sensitive – see cutoff dates below) – approximately 1,040 readers
- 10 X 10 space for tent set-up on the day of the festival (optional)

## **COMMUNITY SPONSOR - \$50**

- Announce your business at the opening ceremony
- Business name, address, phone number and logo\* in the Mineral Springs Newsletter - 2" X 3" (two publications prior to the event – time sensitive – see cutoff dates below) – approximately 1,040 readers

## **COMMUNITY FRIEND - \$25**

- Announce your business at the opening ceremony
- Business name, address and phone number in the Mineral Springs Newsletter - 1.5" x 2.5" (two publications prior to the event – time sensitive – see cutoff dates below) – approximately 1,040 readers

\*Festival Sponsors, Community Leaders and Sponsors: Business logo must be provided to the town in digital format to be included in the newsletter and on the town's website.

Newsletter Advertising Space Size/Content as shown below

**\$25.00**

Community Friend  
Your Business Name,  
Address and Phone  
Number  
1.5" x 2.5"

**\$50.00**

Community Sponsor  
Your Business Name,  
Address, Phone Number and  
Logo  
2" x 3"

**\$150.00**

Community Leader  
Your Business Name,  
Address, Phone Number and  
Logo  
10 x 10 Tent Space if requested  
2.5" x 3.5"

**\$250.00**

Festival Sponsor  
Your Business Name, Address, Phone Number and Logo  
10 x 10 Tent Space if requested  
Business name listed on festival t-shirt and onsite banner  
Business link on town website  
3.5" x 7.5"

*The Town of Mineral Springs welcomes you in joining us for in our 3<sup>rd</sup> Annual Festival. We look forward working with you to put on a festival that our community will enjoy and be proud of.*

## SPONSORSHIP INFORMATION

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Cell Phone Number: \_\_\_\_\_

Please select which level of sponsorship that you are interested in:

\_\_\_\_\_ **Festival Sponsor - \$250**

*Please specify if you wish to have a 10 x 10 tent space \_\_\_\_\_yes \_\_\_\_\_no  
Do you prefer your business name or logo on the festival banner? (circle one)*

\_\_\_\_\_ **Community Leader - \$150**

*Please specify if you wish to have a 10 x 10 tent space \_\_\_\_\_yes \_\_\_\_\_no*

\_\_\_\_\_ **Community Sponsor - \$50**

\_\_\_\_\_ **Community Friend - \$25**

\_\_\_\_\_ **Other - Please describe** \_\_\_\_\_

**REMINDER: Festival Sponsors, Community Leaders and Community Sponsors must provide the town with their business logo for publication in the newsletter and to appear on the town's website.**

### Please complete and return

by June 10, 2016 (to be included in two newsletter publications)

or

by August 10, 2016 (to be included in one newsletter publication)

### Contact

Vicky Brooks  
Mineral Springs Town Hall  
704-289-5331 (mobile) or 704-243-0505 ext. 221  
[msvickybrooks@aol.com](mailto:msvickybrooks@aol.com)  
[www.mineralspringsnc.com](http://www.mineralspringsnc.com)

### **Cash or Check**

\*\*\*Please make checks payable to the **Town of Mineral Springs**\*\*\*

### **You may drop off or mail your payment to:**

Mineral Springs Town Hall  
Attention: Vicky Brooks  
3506 S Potter Road  
P. O. Box 600  
Mineral Springs, NC 28108

Monday, Tuesday or Thursday  
10:00 a.m. to 2:00 p.m.